



## What an ASQF membership offers you

### **Our mission: „We combine people and technology with quality“**

The 'Arbeitskreis Software-Qualität und -Fortbildung' (ASQF) is the competence network for software quality in German-speaking countries. Intensive contact with institutions, universities and supra-regional committees enables the ASQF as a network to strengthen the exchange of experience, innovative ideas and knowledge for the development of high-quality software and to promote training and further education in this field.

## Why should you become an ASQF member?

### Advantages at a glance

#### ➤ Advantages of ASQF membership

- Access to a network of over 1.000 quality experts
- Free participation in all ASQF events with exclusive access to all presentations and recordings in ASQF Net  
Event examples: *ASQF Net Week; Test Challenge; Test Automation Challenge, Automation Day; Testing Day NRW; Quality Night Munich; Rhein-Main Testing Day; Quality Day Berlin; Agile Brunch*
- Collaboration and exchange in the specialist and working groups  
Specialist groups topics: *Agile; Automotive; Digital Health; Requirements Engineering; People, Projects and Processes; Software Test; Safety & Security; Mobile Devices & Apps*

#### ➤ For company members

- Access to ASQF Net for all employees (individual accounts)
- Free ticket contingent for ASQF events for your employees and customers
- **25% discount on sponsorships**, including annual sponsorship package, exhibitor stand, sponsorship prize
- **Reduced exhibitor prices for ASQF events** – there is a special discount for start-ups
- Discounts on tickets and exhibition stands at our partner events e.g. German Testing Day; QS Barcamp; Software Quality Days; etc.
- **Visibility on the web through**
  - Free standard job adverts in the ASQF portal and discounts on premium adverts (incl. SQ magazine and ASQF newsletter)
  - 25% discount on adverts in the monthly ASQF newsletter (30% opening rate with over 2,300 contacts)
  - Logo & profile on the ASQF website

More information: [www.asqf.de](http://www.asqf.de)

## Further advantages of ASQF membership



### **SQ-Magazin – Trade magazine for software, quality and training**

Members receive a free subscription, can publish specialist articles and benefit from a 10% discount on adverts. The [SQ magazine](#) has a circulation of around 4,000 copies, with 70% of readers coming from the primary IT sector.



### **Database of our specialist groups**

At the ASQF, we cover a wide range of topics from agility to testing and accessibility. The knowledge database gives ASQF members direct access to the latest knowledge from our specialist groups, including presentations and webinars on areas such as AI, project management and software security.



### **Discount on iSQL certifications**

Members receive a 10% discount on participation fees for certification exams from the [iSQL portfolio](#), including ASQF® Certified Professional for Project Management, ASQF® Certified Professional for IoT, ASQF® SSE - Secure Software Engineering etc.



### **Event advantage platform**

With access to the ASQF's event benefits platform, our members benefit from exclusive offers for 2,000 cultural and event highlights in over 500 cities and even receive exclusive discounts and other benefits.